

MARCELLO MACÊDO
ADVOGADOS

ABOUT US

With a specialized team in a variety of fields and experienced in several areas of law, Marcello Macêdo Advogados is a modern and dynamic firm, committed to providing its clients with top-notch customized service.

Going beyond the concept of a service provider, we are true partners of our clients, aiming at meeting, either directly or indirectly, all of their legal demands. For our Firm to achieve such results, it will always maintain a proactive, confidential and responsible performance, seeking to establish long-term ties with its clients.

In addition to providing valuable advice on strategies to prevent situations that may put its clients at risk, Marcello Macêdo Advogados also deals with litigation, representing them in lawsuits in a range of legal areas.

Ethics

Excellence

Customized Service



AREAS OF PRACTICE

- 1 - Corporate Restructuring and Bankruptcy
- 2 - Financial and Capital Markets
- 3 - Corporate Law
- 4 - Venture Capital & Startups
- 5 - Digital Law & Tech
- 6 - Contract Law
- 7 - Civil Litigation & Arbitration
- 8 - Institutional Investors
- 9 - Labor Law
- 10 - Tax Law
- 11 - Administrative Law

1 Corporate Restructuring and Bankruptcy



With the expertise of a team of lawyers with wide experience in corporate restructuring, our Firm provides its clients with up-to-the-minute, comprehensive legal advice on Judicial, Extrajudicial Reorganization and Bankruptcy, serving a broad range of industries to defend the interests of debtors and creditors, operating in a wide range of business segments and main Courts of Justice.

Our team has specialists in business administration, accounting and economics, who adjust their working style to the clients' needs, and seek solutions to maximize the efficiency of corporate restructuring and value preservation and creation.

The Firm also has extensive expertise in analyzing opportunities within the Distressed Assets market, as it is staffed with highly qualified professionals, who have advised numerous transactions involving stressed assets, and gained capacity to adopt the best legal solutions in negotiations for the purchase of those assets in Brazil.

2 Financial and Capital Markets



Marcello Macêdo Advogados has extensive expertise in legal issues related to the financial and capital markets. Our clients include multiple banks, commercial banks, investment banks, securities brokers and distributors, investment funds, factoring companies and institutional investors, which make us capable of providing a wide variety of services.

The Firm provides its clients with up-to-the-minute legal advice, related to the rules issued and applied by the Brazilian Securities and Exchange Commission, Central Bank of Brazil, Brazilian Superintendence of Supplementary Pension Plans and other regulatory bodies. Furthermore, its high flexibility allows it to design the work model that best suits to the needs of its clients, at all times in partnership with them.

Marcello Macêdo Advogados brings an impressive track record of success with defending its clients in ongoing administrative proceedings before the Appeals Council of the National Financial System (CRSFN), the Securities and Exchange Commission (CVM) and the Central Bank of Brazil. In addition, we represent our clients in lawsuits arising from the activities of those supervisory bodies.

The Firm also has a strong presence in court-supervised and out-of-court liquidation of financial institutions, where it has minimized their impact on the market and on stakeholders, including shareholders, former managers or creditors.

As an advantage, we offer a strictly attentive approach to the economic logic underlying the business of our clients, whether in administrative proceedings, or in the structuring and analysis of the legal feasibility of operations.

3 Corporate Law



Marcello Macêdo Advogados operates in the constitution and restructuring of companies, associations and groups of companies. In addition, it provides assistance in corporate matters, in mergers & acquisitions, spin-offs, reorganizations and liquidations, planning and implementation of corporate reorganizations, in addition to negotiating and drafting shareholders' agreements, contracts and other relevant documents.

The Firm also participates in the daily activities of its clients, advising on corporate matters: it identifies and presents solutions to any area-specific legal problems, keeps them informed of changes in legislation, participates and coordinates shareholders' and managers' meetings, and prepares the documentation required to run the company's business.

Marcello Macêdo Advogados maintains partnerships with important companies, banks and other law firms working with valuation, due diligence, economic and financial planning, and others, in order to offer a range of services necessary to carry out corporate finance operations.



4 Venture Capital & Startups



Marcello Macêdo Advogados provides highly qualified advice to venture capital funds and startups in search of new investments, in a customized manner so as to meet the legal demands of its clients, respecting the particulars of each business model.

The Firm assists its clients in all stages of structuring, from corporate organization to founders' and investors' exits, standing by each stage of its growth. Marcello Macêdo Advogados assists in the establishment of new businesses, particularly in the execution of agreements, negotiation and sealing of investment agreements, in business organization for receiving contributions and in carrying out due diligence.

Innovative companies require a law firm that is attentive and aware of all the regulatory and problematic news in their respective industries, and those qualities are found in our Firm, which has extensive expertise advising companies from the initial stages of a startup to its most advanced stages.



5 Digital Law & Tech



Marcello Macêdo Advogados has a team of professionals with market expertise and extensive experience in providing innovative solutions to the challenges faced in Brazil, including partnerships with financial institutions to support projects.

The Firm provides consulting in regulatory evaluation for new businesses and technologies, in drafting contracts involving intangible assets, including Blockchain protocol, structuring operations and partnerships, and assignment of rights. Our team is also experienced in preparing and reviewing software development, licensing and assignment contracts.



Contract Law



Marcello Macêdo Advogados maintains, among its regular activities, drafting and negotiation of commercial contracts in general, and legal advice on issues involving Brazilian or foreign companies operating in Brazil.

The Firm believes that accurate and careful drafting of contracts is the most effective, preventive instrument to avoid and make us win legal claims, when it cannot be avoided. Therefore, in contract drafting, it pursues the perfect understanding of its subject-matter and analyzes all the variables and assumptions of future events, in order to build a straightforward, easy-to-understand and, above all, effective instrument.

In addition, it uses its experience in the execution and resolution of disputes arising of contracts with a variety of subject-matters, with a view to working in collaboration with clients for a dynamic interaction between legal and economic aspects, finding efficient legal alternatives within the clients' objectives.



7 Institutional Investors



Institutional investors represent a complex universe of players with diverse profiles, ranging from Family Offices to Pension Funds, each with specific regulatory challenges. In order to serve them well, it is necessary to take a close look at both assets and liabilities.

With regard to assets, our Firm analyzes investment in terms of its legal compliance, and we work on the restructuring and reorganization of stressed or defaulted assets. Marcello Macêdo Advogados considers the case law of the Complementary Pension Funds Chamber (in the case of Closed Supplementary Pension Entities) and the understandings of the Accounting Courts (in the case of the Particular Social Security System or RPPS) for carrying out this assessment.

In liabilities, more specifically from Closed Supplementary Pension Entities, Marcello Macêdo Advogados analyzes and creates pension plan regulations, minimizing the legal risk of poorly formulated clauses, in addition to assisting in the consolidation, spin-off and termination of benefit plans. All of this is done without neglecting the institutional investors' back-office, an opportunity in which the Firm develops and improves processes in the most varied branches of law, mitigating legal risks inherent in the business.



8

Civil Litigation and Arbitration



Marcello Macêdo Advogados maintains a highly specialized litigation team of experienced professionals with in-depth knowledge of procedural law. The Firm represents and provides its clients with guidance on litigious, judicial and administrative procedures, as well as on matters involving mediation and arbitration in all their areas of operation.

Great emphasis on factual matters and approaches that strive for clarity and didactics are combined with knowledge of all aspects of the process, from legislation to court-specific procedures, in order to better defend the interests of our clients with the highest probability of success.

9

Labor law



Marcello Macêdo Advogados has a team dedicated to handling Labor Law litigation and consultation cases. The team provides specialized, excellent and up-to-the-minute assistance in Individual and Collective Labor Rights in the defense of the interests of both Employees and Employers, with extensive expertise in restructuring labor liabilities and labor negotiations at court and out of court.

10 Tax law



Marcello Macêdo Advogados provides consulting services, covering all tax aspects related to the interests of its clients, including individuals and legal entities, providing them with guidance on how to avoid exposure to any tax contingencies. The assistance provided involves all direct or indirect taxes, at the federal, state and municipal levels.

The Firm has tax planning expertise to reduce the tax burden levied on corporate consolidations, acquisitions and sales, on corporate restructuring operations, and on investments and other businesses. Furthermore, Marcello Macêdo Advogados represents clients in any cases involving tax issues in the judicial and administrative areas.

11 Administrative law



Marcello Macêdo Advogados has professionals specializing in public law, who are able to provide the necessary legal advice on administrative and regulatory matters, including advice on government tenders and contracts.

The Firm also represents its clients in inquiries and administrative and judicial proceedings, whether litigious or not, involving direct/indirect, federal, state or municipal Government.



CUSTOMIZED SERVICES

Legal Management | Personal Counsel

Legal Management



Factors such as globalization, speed and creativity in the business world, combined with the growing specialization of lawyers, the slow pace of justice and the delay in legislation in the business sphere, have brought companies a new problem: the strategic management of their legal claims.

The first issue to be tackled when it comes to complex legal issues concerns the decision on what type of lawyer to seek and, from among those who have the necessary expertise, which one will represent them. A second obstacle is due to the fact that many of the legal issues are interconnected. For example, a tax law issue can have an influence on another one regarding corporate or criminal law.

Once engaged lawyers are not aware of other past and current issues of the company, they can make serious mistakes when planning their defense strategies. The client, on the other hand, a layman in legal matters, may not realize how complex situations are to properly guide his attorneys of record.

In order to fill the gap, Marcello Macêdo Advogados, leaning on the experience of its partners, coordinates, prepares and monitors planning of clients' legal life, rendering a service capable of meeting, in a customized, focused and comprehensive manner, all their legal claims. The experience and business vision of the partners, who performed leadership roles in large companies, financial institutions and government bodies, and Firm's associates facilitate the interface between the client and its specialized lawyers. Their performance consists of proposing, coordinating and supervising the legal strategies adopted by the company, as well as monitoring the evolution of its legal issues and centralizing all information related to the area.

Personal Counsel



The same logic of centralized management of legal issues applies to natural persons who, having their daily lives increasingly consumed by their commercial or business activities, end up dedicating insufficient time to the management and organization of their personal lives and that of their family.

In this private segment, the guidance is the same as in the legal management of companies. Rescuing the family doctor figure, but going beyond a primary care practitioner who only refers other physicians, Marcello Macêdo Advogados will be the safe haven sought by the client in situations where they need legal assistance of any kind. Whether it is provided by the Firm itself, or it is necessary to call on other specialists, the client will feel comfortable to know that the best in the market is at their service.



SOLIDARITY

Pro Bono Law Program

Pro Bono Law Program



Marcello Macêdo Advogados provides pro bono legal assistance to third sector entities whose projects it supports, and maintains a Pro Bono law program within their professional practice areas.

The Firm makes a point of getting involved and encouraging voluntary participation in such projects, as it understands that freedom is man's ultimate value and it must also be present in assisting those deprived of financial means. For this reason, it acts according to its conviction that the free choice of an individual, the driving force of private relations, is also the most efficient manner to provide free legal assistance.

Rua do Carmo, 57 - 4º andar | Centro
Rio de Janeiro - Brasil | Zip code 20011 020

Phones +55 (21)

2252-7095 | 2242-6000 | 2252-9699 | 2242-8017 | 2242-9004 | 2232-3318

E-mail

contato@marcellomacedo.adv.br



Marcello Macêdo Advogados



Marcello Macêdo Advogados



@marcellomacedoadvogados

